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## NEW UTILITY PATENT APPLICATION TRANSMITTAL AND FEE SHEET

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 09/849621  
 05/05/01  
 JCS950 U.S. PTO

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<b>In re application of:</b>	Phil Delurgio Michael Neal Krishna Venkatraman Rob Parkin Suzanne Valentine Hua Lee
<b>Docket:</b>	DT:0102
<b>For:</b>	APPARATUS FOR MERCHANDISE PROMOTION OPTIMIZATION

Box Patent Application  
 Assistant Commissioner for Patents  
 Washington, D.C. 20231

Transmitted herewith for filing under 35 U.S.C. § 111(a) and 37 CFR § 1.53(b)(1) are:

- ☒ 57 pages of written description, claims and abstract  
☒ 19 sheets of drawings.  
☐ executed declaration of the inventors and combined power of attorney.  
☐ an assignment of the invention to DemandTec, Inc., with cover page.  
☒ fee sheet and transmittal  
☒ request and certification under 35 U.S.C. 122(b)(2)(B)(i)  
☐ a verified statement to establish small entity status under 37 CFR §§ 1.9 and 1.27.  
☐ information disclosure statement  
☐ preliminary amendment  
☐ other: \_\_\_\_\_

FEE CALCULATION			FEE
Basic Filing Fee:			\$ 710
Independent Claims:	3 - 3 = 0	x \$80 =	\$ 0
Total Claims:	35 - 20 = 15	x \$18 =	\$ 270
Total Filing Fee:			\$980.00

- ☐ A check in the amount of **\$980.00** to cover the filing fee is enclosed.  
☐ This application is a ☐ Continuation ☐ Divisional ☐ Continuation-in-part (CIP) of prior application \_\_\_\_\_



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PATENT TRADEMARK OFFICE

Respectfully submitted,

  
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**REQUEST AND CERTIFICATION  
UNDER  
35 U.S.C. 122(b)(2)(B)(i)**

First Named Inventor

Delurgio, Phil

Title

Apparatus For Merchandise Promotion

Atty Docket Number

DT: 0102

I hereby certify that the invention disclosed in the attached application **has not and will not be** the subject of an application filed in another country, or under a multilateral agreement, that requires publication at eighteen months after filing. I hereby request that the attached application not be published under 35 U.S.C. 122(b).

5/5/01

Date



Signature

RICHARD K. HUFFMAN

Typed or printed name

This request must be signed in compliance with 37 CFR 1.33(b) and submitted with the application **upon filing**.

Applicant may rescind this nonpublication request at any time. If applicant rescinds a request that an application not be published under 35 U.S.C. 122(b), the application will be scheduled for publication at eighteen months from the earliest claimed filing date for which a benefit is claimed.

If applicant subsequently files an application directed to the invention disclosed in the attached application in another country, or under a multilateral international agreement, that requires publication of applications eighteen months after filing, the applicant **must** notify the United States Patent and Trademark Office of such filing within forty-five (45) days after the date of the filing of such foreign or international application. **Failure to do so will result in abandonment of this application (35 U.S.C. 122(b)(2)(B)(iii)).**

Burden Hour Statement: This collection of information is required by 37 CFR 1.213(a). The information is used by the public to request that an application not be published under 35 U.S.C. 122(b) (and the PTO to process that request). Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This form is estimated to take 6 minutes to complete. This time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.